## SECURE SHRED NEWS

Nov 2014- Vol. 3 Issue 11

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### Our State-of-the-Art On-Site Shredding Trucks

All Points is proud to have state-of-the-art shredding trucks. Our trucks are fully equipped with video cameras so that you can observe the entire process. We offer the smallest shred size and provide you with a Certificate of Destruction to verify you have properly disposed of your confidential documents. 100% of our paper is recycled - helping your business GO GREEN!



We Love To Share Our Rave Reviews From Our Loyal Customers!

All Points is always very responsive and extremely accommodating. The

### **DEAR ALL POINTS SHREDDING CUSTOMER:**



Happy Fall From Our Family to Yours!

It's that time of year and All Points Mobile Shredding is excited to share this great recipe for <u>Sweet Potato Pound Cake</u>. Enjoy!



Check Out Our New Fall Special!

Click Here to View Our Fall Special!

drivers are very courteous and respectful of our office space.

Alex Ralicki Wealth Management

Tip of the Month



Shred everything. One of the ways that would-be identity thieves acquire information through dumpster diving or trash picking. If you are throwing out bills and credit card statements, old credit card or ATM receipts, medical statements or even junk-mail solicitations for credit cards and mortgages, you may be leaving too much information laying about. It's best to shred everything before you put it in the trash. All Points offers residential and business on-site shredding. We also have a drop off service. Call for more information 772.283.4152

# Call today 772.283.4152 or <u>click here</u> visit our website!



Sincerely,

Brian M. Connelly
Owner & President
All Points Mobile Shredding



### **Reasons To Use ALL POINTS:**

- Local, Family Owned & Operated company
- Serving South Florida Since 1994
- On-Site Document Destruction
- NAID AAA Certified Highest Designation in Industry
- Reliable, Friendly Service
- Affordable Prices
- HIPAA Compliance Training for Your Office & Staff
- Assistance Drafting Policies & Procedures For Handling PHI
- No Hidden Fees: No Fuel Charges, Trip Charges or Transportation Fees, etc.
- All Drivers/Shred Technicians Served in US Military

We Offer Containers in Three Different Sizes
At No Cost!

For more information about our products and services, call 772.283.4152 or go click here to go to our website: www.AllPointsProtects.com

Furniture-Style Bin

Capacity: 100 lbs.





**65-Gallon Bin** Capacity: 200 lbs.

**95-Gallon Bin** Capacity: 300 lbs.

President Signs Executive Order To Fight Identity Theft & Data Breaches

President Obama signed an executive order on October 24, 2014 designed to increase Americans' financial security and strengthen protections against identity theft.

The new "BuySecure" initiative is an attempt to expedite the transition away from debit and credit cards with magnetic strips, a dated technology that's more vulnerable to intrusion, and toward cards with microchips and PIN numbers, which are considered more secure. Under the order, starting next year, all government-issued cards will make use of the newer technology.

The President said Friday that the changes would add new layers of protection for consumers against financial fraud, nodding at data breaches at large retailers like Target and Home Depot in the past year that have exposed information on millions of customers to potential hackers.

"Last year, millions of Americans became victims of identity theft," he said. "More than 100 million Americans had information that was compromised in data breaches in some of our largest companies, and identity theft is now America's fastest growing crime."

"The idea that somebody halfway around the world could run up thousands of dollars of charges in your name just because they stole your number or because you swiped your card at the wrong place in the wrong time, that's infuriating," he added. "For victims, it's heartbreaking, and as a country we've got to do more to stop it."

As part of the new initiative, the government will upgrade payment terminals at facilities like the passport office and national parks to enable them to accept microchip-based cards, and a number of large retailers like Wal-Mart and Home Depot have agreed to follow suit.

### \$3.4 Million: Price Tag on Home Depot Data Breach to Florida Credit Unions

A data breach at Home Depot affected 434,000 credit and debit cards issued by Florida credit unions.

It cost an average of \$8.02 per card to deal with the breach, for a total cost of more than \$3.4 million, according to the League of Southeastern Credit Unions and Affiliates.

Credit unions had to reissue cards, as well as pay for additional staffing, member

notification and account monitoring, a statement said.

"The bottom line is that credit union member-owners end up paying the costs despite the fact that the credit unions are not at fault in causing the breaches in the first place," Patrick La Pine, president of LSCU, said in the statement.

Home Depot said the September 2, 2014 data breach will cost the company \$62 million, the Atlanta Business Chronicle reported.

Nationally, the cost of credit unions of the Home Depot breach was more than \$57 million. An earlier data breach impacting customers of Target cost credit unions across the United States about \$30 million - with \$1.4 million of that cost incurred by credit unions in Florida.

The numbers were determined by a survey by the Credit Union National Association, with 835 credit unions responding to the survey.





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