

## THE SHREDDING NEWS

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Our State-of-the-Art On-Site Shredding Trucks

All Points is proud to have three, brand new, state-of-the-art shredding trucks. Our trucks are fully equipped with video cameras so that you can observe the entire process. We offer the smallest shred size and provide you with a Certificate of Destruction to verify you have properly disposed of your confidential documents. 100% of our paper is recycled - helping your business GO GREEN!



We Love To Share Our Rave Reviews From Our Loyal Customers!

## **DEAR ALL POINTS SHREDDING CUSTOMER:**

More and more businesses are realizing the severity of improper disposal methods. All organizations possess information that needs to be destroyed.

All Points is proud of its reputation for superior customer service, competitive pricing and reliability. Thanks to our loyal customers, a large portion of our business is referral based.

All Points is AAA NAID Certified, which is the very highest security designation in the document destruction industry. It is our goal to keep our customers compliant with state and federal laws.

Please check out our websites at <u>www.shredwithme.com</u> and <u>www.brianconnelly.me</u> for more information.

We also invite you to:

Like us on Facebook & follow us on Twitter for news and tips. We supply free shredding consoles and bins. Call today for a free quote or to schedule and appointment 772.283.4152 or 800.696.8483 We appreciate your business.

Wishing you all Happy Holidays and a prosperous New Year!

Sincerely,

Brian M. Connelly Owner & President All Points Mobile Shredding



**All Points Proudly Sponsors Community Events** 

- Community Wellness Day
- Touch-A-Truck Public Safety Day Sponsored by Seacoast National Bank
- Martin County Chamber of Commerce After Hours Host
- Palm Beach Bar Association Annual Holiday Party

Congratulations to our driver, Tracy, who has done such an outstanding job that he received a thank you note and cookies from the Charlotte Regional Medical Center with the following: "To the gentleman who makes sure we get 'emptied' every week!"

Charlotte Regional Medial Center Medial Records Department

Tip of the Month



For safety and security reasons, do not keep your Social Security card on you or in your wallet. Instead, keep it safely at home in a file or safety deposit box.

- Martin County Bar Association Annual Banquet
- · Treasure Coast Business Summit
- Treasure Coast Children's Museum Earth Fest
- Venice Regional Medical Center Community Shred Day
- Riverside National Bank Community Shred Day
- Shred Fest Sponsored by All Points, Waste Management and WalMart
- Venice Regional Medical Park Community Shred Day

We Offer Containers in Three Different Sizes
At No Cost!

For more information about our products and services, call 800.696.8483 or go click here to go to our website: www.ShredWithMe.Com

## Furniture-Style Bin Capacity: 100 lbs.



**65-Gallon Bin** Capacity: 200 lbs.

**95-Gallon Bin** Capacity: 300 lbs.

## A FEW OF OUR VALUED CUSTOMERS:

- Health Management Associates (22 hospitals and over 150 satellite offices)
- · Martin Memorial Health Systems
- Harbor Community Bank
- Seacoast National Bank
- Catalfumo Construction
- Proctor, Crook, Crowder
- Law Office of Willie Gary
- · Atlantic Mortgage
- · Martin County School Board
- St. Lucie Sheriff's Department
- St. Lucie County Health Department
- Treasure Coast Ear Nose & Throat
- PGA Education Center
- Allstate Insurance



Doctor Pays \$40,000 for dumping 1,600 Patient Files

A Charlotte doctor was forced to pay a hefty fine for dumping his patients' financial and medical information in the summer of 2010.

Dr. Ervin Batchelor of the Carolina Center for Development and Rehabilitation has paid \$40,000 as a fine, according to a statement released by the NC Attorney General's Office.

Batchelor owns and operates Carolina Center, a psychological testing and treatment facility in Charlotte. His office illegally disposed of 1,000 patient files by dumping them at the West Mecklenburg Recycling Center in June of 2010.

Officials said the files contained info for 1,600 people with data such as: names, addresses, dates of birth, Social Security numbers, drivers' license numbers, insurance account numbers, and health information. Sherri Dobbins of Charlotte had a file that was one of hundreds of patients whose personal information was discarded in the trash bin.

"What if the wrong people got hold of it, and two or three months from now my identity -- I find out somebody's taken my identity?" Dobbins said when the files were first found. "All the information they needed was right there in that file."

The records were accidentally discarded in a public recycling bin and thrown out by the doctor's sons during a move from one office to another, Batchelor's attorney told WBTV last year. The sons mistakenly took the 25 boxes of medical files containing social security numbers, medical histories and pictures of patients to the West Mecklenburg Recycling Center on Byrum Road somewhere between June 22-24, the attorney told WBTV.

Many of the records were from 2007-2009. By law, medical providers are required to keep patient records for at least six years before discarding them. State law also requires when records are to be discarded, they should be burned, pulverized or shredded to protect patient privacy.

"Any business you entrust with your information has a duty to keep it safe," Attorney General Roy Cooper said. "Sensitive financial and health information should never be carelessly dumped, putting customers and patients at risk of identity theft." The Attorney General's office says medical records also face additional restrictions under federal health privacy laws.

All Points Mobile Shredding is your solution to the security of your confidential documents and your assurance you have complied with state and federal laws.

Big Breaches Build Momentum for Federal Data Protection Law

The Obama administration's push to create a national standard for when and how banks and other companies must notify customers of a data breach appears to be gaining momentum.

Financial services representatives told a Senate panel they would support the White House's proposal, which would, among other things, combine a patchwork of 47 state laws on the issue into a federal standard.

Senate Banking Committee Chairman Tim Johnson also appeared supportive of strengthening cybersecurity laws, saying recent high profile data breaches within the financial services sector and elsewhere underscore the importance of the issue.

"Breaches are disruptive and raise the potential for financial fraud, identity theft and, potentially, severe threats to our national economic security," Johnson said.

Citigroup Inc. was the most recent high-profile data breach, after it disclosed that a hacker had accessed customer information for more than 360,000 credit card accounts this summer. Lawmakers have criticized Citigroup for waiting nearly a month to disclose the breach. The bank said it discovered the breach on May 10 during routine maintenance, but didn't begin notifying customers until June 3.

Sen. Robert Menendez, D-N.J., said there have been 288 publicly disclosed breaches at financial services companies in the last six years that exposed at least 83 million customer records.

Banks who have a secure document destruction solution significantly reduce their risk of liability and exposure. All Points is AAA NAID Certififed - the highest designation of security in the industry.





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